Disaster Management and JIT of Automobile Supply Chain

Toko Sasaki Department of Information Systems Niigata University of International and Information Studies

Introduction -1

Niigata

Population: 2.3 million Major Industry:

- Rice-related
- Metal processing

Is known as:

- High-quality rice, sake
- A lot of snow in winter
- A lot of disasters

(ex. earthquakes, flood, heavy snow)



Introduction -2

Lectures:

- Production Planning and Control
- Production Information Systems
- Logistics
- Simulation Modeling (with Arena)

Research Interests:

- Simulation Modeling and Analysis of Traffic Systems, Logistics Systems and Production Systems.
- Simulation Teaching Method with Arena.

But, Today... Because, ... In spite of our experiences in huge disasters, we haven't tried to unveil invisible damages, such as interruption in supply chain network, and production system.

On the other hand;

- Much has been emphasized about the impacts of human and physical visible damages since disasters struck.
- There are a lot of studies about disaster in terms of seismology, meteorology, geology, structural mechanics, etc.

But, the Invisible damages, such as supply chain network, production system has been obstructed, not revealed.

To unveil invisible damages.

 The affects to the supply chain network, production system in Japanese automobile manufacturers by these disasters.

To unveil fundamental issues of their damages.

- Why did automobile manufacturers immediately decide all assembly plants' shutdown?
- What's the difference disaster and depression.
- Is "the limitation of the JIT" really exists, or not?

1. Recent Disasters in Japan

- 2. Structure of Automobile Industry in Japan
- 3. Riken's Kashiwazaki Plant (2007 Niigata Chuetsu-offshore Earthquake)
- 4. Renesas Electronics Corporation's Naka Plant (2011 Tohoku Earthquake)
- 5. Summary of Earthquake Effects on Production



The Tohoku Earthquake and Tsunami (11 March 2011)



The Tohoku Earthquake and Tsunami (11 March 2011)

1. Recent Disaster in Japan

Major	Major Earthquake in Japan (since 1995)														
Magnitue Seismic The 92%	Magnitude: The Degree of Energy Seismic Intensity: The Degree of Shaking The 92% of Deaths and Missing: Tsunami Almost every human damage: crushed under houses or furniture														
Date	DateMagnitudeSeismic IntensityEarthquakeInjuriesDeathsMissingHeight of Tsunami														
11 Mar 2011	M9	(Shindo) 7	2011 Tohoku Earthquake and Tsunami	26,992	15,854	3,155	over 930cm								
14 Jun 2008	M7.2	6+	2008 Iwate Earthquake	426	17	6	32cm								
16 Jul 2007	M6.8	6+	2007 Niigata Chuetsu- Offshore Earthquake	2,316	15	0	-								
25 Mar 2007	M6.9	6+	2007 Noto Earthquake	359	1	0	22cm								
23 Oct 2004	M6.8	7	2004 Niigata Chuetsu Earthquake	4,163	68	0	-								
26 Sep 2003	M8	6-	2003 Hokkaido Earthquake	849	1	1	255cm								
24 Mar 2001	M6.7	6-	2001 Geiyo Earthquake	288	2	0	-								
17 Jul 1995	M7.3	7	1995 Kobe Earthquake	43,800	6,434	3	-								

Urban side

Countryside

2. Structure of Automobile Industry in Japan

Automobile Products





1 car needs 30,000-40,000 components

Supply Chain Network of Automobile Industry in Japan -1

Pyramidal Structure



The Japanese automobile industry was like a pyramid, divided into three or any more tiers of suppliers, centered on the automobile manufacturers at the top of the hierarchy.



Supply Chain Network of Automobile Industry in Japan -2

Supply Chain Network of Automobile Industry in Japan -3

Crisis in the 1990's

- the collapse of 'bubble' economy
- the yen's appreciation (1990:140 yen, 1995:79 yen to the dollar)
- the 1995 Kobe Earthquake,
- the increase of the consumption tax (from 3% to 5%; 1997).

accelerated

- shifting of production to overseas site,
- moving toward optimal parts,
- promotion of the establishment of a global supply network.

The first and second tier parts are <u>decentralized</u> suppliers, the lower tier parts are <u>centralized</u> in specific companies that has the specialized process technology

Decentralized

This situation was described in "the Japanese Automobile Industry " (Shimokawa 1994).

Centralized

If Disaster Suffers in the Lower Suppliers' Plant, ...

Pyramidal Structure

Although, automobile assembly plants not damage, they were interrupted. Because the supply from the suppliers in the lower tiers stopped. The impacts of automobile industry affected in the 'Keiretsu' group.

Diamond Structure

In this situation of centralized suppliers in the lower tiers; if these suppliers are affected by a disaster, the production at supplier's plant stop, then almost every automobile manufacturer are affected by it.

Source: Riken

Source: The Cabinet Office, Government of Japan (Page of Disaster prevention)

Source: The Asahi Shinbun Digital (20 July 2007)

3. Riken's Kashiwazaki Plant

The 2007 Niigata Chuetsu-offshore Earthquake

Riken Corporation

Source: Riken

Center of the 2007 Niigata

Riken's Kashiwazaki Plant

Capital	¥8,573,597,000 (as of March 2011, all of Riken Corporation)
Number of Employees	1,627 (as of March 2011, all of Riken Corporation)
Major Products	Piston Ring
	Engine parts
	Approx. 50% of domestic market share
	Seal Ring
	Transmission parts
	 Approx. 70% of domestic market share

Riken's Piston Rings -1

Automobile Engine

- Approx. 20% of world market share.
- 1/2 of the domestic cars and 1/5 of the world cars have Riken's piston rings.

Riken's Piston Rings -2

Source: Daniel E. Supply Chain Disruption Risk and Recovery: temporary Diversification and Its Limits, 2011

Riken's Damages by the 2007 Niigata Chuetsu-offshore Earthquake

	<u>Ce</u>	nter of the 20	007 Niigata Chu	<u>ietsu-offsh</u>	ore Earthq
	Date	Magnitude	JMA Seismic Intensity	Injuries	Deaths
	16 Jul 2007 10:13 a.m.	M6.8	6+	2,316	15
Но	liday		<u>F</u>	<u>Riken's</u>	

- Human Damages: ullet
 - A few employees injured.
 - Many employees were destroyed their house by Earthquake.
- **Property Damages:**
 - Machines 100 million yen
 - Inventories 200 million yen
 - Recovery Cost 1,200 million yen

IKKAIDO

Source: The Cabinet Office, Government of Japan (Page of Disaster prevention)

Kashiwazaki Plant

Chronological Events at Riken's Kashiwazaki Plant (Operations)

The Key Factor of Riken's Recovery: Team Work beyond Keiretsu Group Total 9,000 people from 25 automobile manufacturers / parts manufacturers.

Days

Source: The Asahi Shinbun Digita (20 July 2007)

Date	Later	Events	Operations
16 July 2007	0	The 2007 Chuetsu Offshore Earthquake struck at 10:13 a.m. All the production lines at Riken's Kashiwazaki plat had stopped. Toyota sent Riken about 20 employees to assess the situation of the damages.	0%
17 July - 2007	1	6 companies voluntarily provided 41 assistances to Riken's Kashiwazaki Plant.	0%
18 July 2007	2	Mazda sent Riken 8 employees.	0%
19 July - 2007	3	There were total 700 skilled volunteers from automobile manufacturers and parts manufacturers. (Toyota:200 employees, Mazda: 13 maintenance engineers)	0%
22 July 2007	6	Riken started trial operation.	0%
23 July 2007	7	Riken resumed productions of major products (piston rings, seal rings, and camshafts) at 10 a.m. Part of the lines didn't resume yet. 25 companies provided 830 assistances 23-24 July.	Almost 100%
1 August 2007	16	Riken announced Riken's complete recovery.	100%
Source: Pr	ess Relea	ase of Riken and articles of Nihon Keizai Shinbun (Japan's most prestigious economic newspap	er)

Riken's Affects to Japanese Automobile Manufacturers

Toyota

The Changes(%) from the Previous Year of the Products and Exports

Source: Active Matrix Database System of JAMA. Note: The previous year's result indexed at 100.

The Changes of the Domestic Products of All Automobile Manufacturers

after the 2007 Niigata Chuetsu-offshore Earthquake

Facilities

New 2 warehouses (stocks for 2 weeks).

- Riken's Aichi Warehouse
- Riken's Saitama Warehouse

Alternative Production

Production of piston rings spread to 2 foreign plants.

- Riken Automobile Parts Co., Ltd. (Wuhan, China)
- Allied Ring Corporation (Michigan, U.S.A)

Standardization of Products

- TPR (Teikoku Piston Ring)
- NPR (Nippon Piston Ring)

300-mm line Renesas Electronics Corporation's Naka Plant Source: Corporate Outline of REC's.

Source: Corporate Outline of REC's.

4. Renesas Electronics Corporation's Naka Plant

The 2011 Tohoku Earthquake

Address	Hitachinaka City, Ibaraki Prefecture	
Major	 Microcontroller 	
Product (REC's Naka	The Naka Plant produces a little fewer than 20% MCUs in all REC.	
Plant)	 System LSIs/SoC Devices 	
	 Analogue & Power Devices. 	
	The Naka Plant produces a little fewer than 10% of	
	REC's Analogue & Power Devices.	

300-mm line REC's Naka Plant Source: Corporate Outline of REC's.

REC's Microcontroller (MCU)

- REC's is the world's largest manufacturers of microcontroller with market share (27.3%).
- It takes 2 months to produce one MCU from fabrication.
- There are about 1,000 processes.
- A car needs over 50 MCUs, and a high grade car needs about 100 MCUs.
- Most Japanese cars are loaded REC's MCUs.

REC's Damages by the 2011 Tohoku Earthquake

The Key Factor of REC's Recovery: Team Work beyond Keiretsu Group, Industry

- Automobile manufacturers, Electrical manufacturers, construction industry.
- Total 80,000 people, max 2,500 assistances per day.
- 24h a day, 7days a week recovery operation.

Chronological Events at REC's Naka Plant

Date	Days Later	Events
11 March, 2011	0	The 2011 Tohoku Earthquake struck at 2:46 p.m. 7 (include Naka Plant) out of 22 of REC's plants in Japan have temporarily shut down production. REC's production volume felt to approximately 50%.
13-14 March, 2011	2-3	8 REC's offices/sites in Japan had been impacted from the blackout measure by Tokyo Electric Power Company, These offices/sites shut down operation production.
23 April, 2011	43	Naka Plant started test production at the 200-mm wafer fabrication line.
25 April, 2011	45	Naka Plant started test production at the 300-mm wafer fabrication line.
1 June, 2011	82	200-mm wafer fabrication line started mass production.
6 June, 2011	87	System LSI (300-mm) wafer fabrication line started mass production.
June 2011		REC's production volume recovered to approximately 85%.
Mid-September 2011		The supply(shipment) capacity returned to that more than pre-earthquake (100%).

Source: Press Release of REC and articles of Nihon Keizai Shinbun

2011 Tohoku Earthquake's Affects to Japanese Automobile Manufactures

Comparison of Reductions in Productions by the Earthquake													
Earthquake	Reductions	Productions											
The 1995 Kobe Earthquake	14,021 (January 1995)	January 1994: 772,858 January 1995: 758,837											
The 2007 Chuetsu-offshore Earthquake	101,636 (July 2007)	July 2006: 977,856 July 2007: 876,220	7.2 Times Over 38 Times										
The 2011 Tohoku Earthquake	541,283 (March 2011)	March 2010: 945,220 March 2009: 403,937	5.3 Times										

Source: the AMDS of JAMA.

Comparison of Operations of Major 8 Automobile Manufacturers in Japan

•	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	11-Mar Fri	12-Mar Sat	13-Mar Sun	14-Mar Mon	15-Mar Tue	16-Mar Wed	17-Mar Thu	18-Mar Fri	19-Mar Sat	20-Mar Sun	21-Mar Mon	22-Mar Tue	23-Mar Wed	24-Mar Thu	25-Mar Fri	26-Mar Sat	27-Mar Sun	28-Mar Mon	29-Mar Tue	30-Mar Wed	31-Mar Thu
Tovota				Mon	Tuc	Med	Thu		Gat	Our		Tuc	11Cu	1110		Oat	Guil	WOIT	Tuc	neu	Thu
Nissan	ake																				
Honda	npi																				
Mazda	art –																				
Mitsubishi	Ш																				
Subaru	D.n																				
Suzuki	:46																				
Daihatsu	5																				
	21	22	23	24	25	26	27 7- Apr	28 8- Apr	29 9- Apr	30	31	32	33 12-Apr	34 14-Apr	35 15-Apr	36	37 17-Apr	38	39	40	
	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	
Toyota																					
Nissan																					
Honda																					
Mazda																					
Mitsubishi																					
Subaru																					
Suzuki																					
Daihatsu																					

All plants operated

Some plants operated partially

The Changes(%) from the Previous Year

The Changes of the Domestic Products of All Automobile Manufacturers

The REC's Provision against a Disaster

after the 2011 Tohoku Earthquake

Facilities

Making 10 plants strong enough so that REC can resume production within 1 month after an earthquake.

- Until the end of 2013.
- 30 billion yen.

Alternative Production

(In April 2001)

- **Tsugaru Plant**
- Sanjo Plant
- Singapore Plant of GlobalFoundries

(the world third largest Independent semiconductor foundry)

http://www.youtube.com/watch?v=Vwkdf7j65IQ&Ir=1&feature=mhee

5. Summary of Earthquake Effects on Production

Comparison of Automobile Manufacturer's Recovery Time -1

	0	1	2		3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38
Toyota	11-Ma	ar 12-M	ar 13-N	/ar 14-	-Mar 1	5-Mar	16-Mar	17-Mar	18-Mar	19-Mar	20-Mar	21-Mar	22-Mar	23-Mar	24-Mar	25-Mar	26-Mai	27-Ma	28-Mai	29-Mar	30-Mar	31-Mar	1-Apr	2-Apr	3-Apr	4-Apr	5-Apr	6-Apr	7-Apr	8-Apr	9-Apr	10-Apr	11-Apr	12-Apr	13-Apr	14-Apr	15-Apr	16-Apr	17-Apr	18-Apr
Τυγυία	Fri	Sat	Su	n M	lon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon
2011 Tohoku																																								

<u> </u>			
Operation	aτ	all	plants

Part of operation at some plants

No operation at all plants

	2	007 Niigat	ta	2011 Tohoku							
	Still all plants stopped	All plants was Stopping	Still all plants resumed	Still all plants stopped	All plants was Stopping	Still all plants resumed					
Toyota	2.5	4.5	9	3	14	38					
Nissan	4	5	9	1	18	38					
Honda	7	1	9	4	9	31					
Mazda	5	2	9	3	8	24					
Mitsubishi	4	3	9	3	2	38					
Subaru	2.5	5.5	9	3	9	25					
Suzuki	3	4	9	3	8	25					
Daihatsu	2.5	3.5	9	4	7	38					
Average	3.8	3.6	9.0	3.0	32.1						

(days)

Automobile manufacturers decided that all assembly plants stopped operation from 3.8 or 3.0 days after the earthquake. Why?

If disaster strike, (= abnormal situation)

All automobile manufacturer's production lines/plants stopped immediately.

There were not wrong decisions for Japanese automobile manufacturers to stop production lines/plants by both these disasters.

Comparison of Automobile Manufacturer's Recovery Time -2

	0	1	2	3	4	5	6	7	8	9
Tavata	16-Jul	17-Jul	18-Jul	19-Jul	20-Jul	21-Jul	22-Jul	23-Jul	24-Jul	25-Jul
Τογοία	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed
2007 Niigata										

	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38
Tovota	11-Mai	12-Ma	r 13-Ma	r 14-Mar	15-Mar	16-Mar	17-Mar	18-Mar	19-Mar	20-Mar	21-Mar	22-Mar	23-Mar	24-Mar	25-Mar	26-Mar	27-Mar	28-Mar	29-Mar	30-Mar	81-Mar	1-Apr	2-Apr	3-Apr	4-Apr	5-Apr	6-Apr	7-Apr	8-Apr	9-Apr	10-Apr	11-Apr	12-Apr	13-Apr	14-Apr	15-Apr	16-Apr	17-Apr	18-Apr
TUyula	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon
2011 Tohoku																																							

Operation at all plants

Part of operation at some plants

No operation at all plants

	Rike	n (2007 Nii	gata)	REC (2011 Tohoku)						
	Still all plants stopped	All plants was Stopping	Still all plants resumed	Still all plants stopped	All plants was Stopping	Still all plants resumed				
Toyota	2.5	4.5	9	3	14	38				
Nissan	4	5	9	1	18	38				
Honda	7	1	9	4	9	31				
Mazda	5	2	9	3	8	24				
Mitsubishi	4	3	9	3	2	38				
Subaru	2.5	5.5	9	3	9	25				
Suzuki	3	4	9	3	8	25				
Daihatsu	2.5	3.5	9	4	7	38				
Average	3.8	3.6	9.0	3.0	9.4	32.1				

(days)

If it takes long time to resume, what are affects to automobile manufacturers?

The Changes(%) of the Domestic Automobile Products

What we have to recognize things

1. The Impacts to Supply to Automobiles Manufacturers

Disaster's impacts were not more than the depression's impacts.

2. Recovery Speed of Supply to Automobiles Manufacturers

Recovery speeds at disaster were quicker rather than the depression.

Was JIT good or no good?

Normal	Inventory Level / Cost	Transportation L.T. / Cost	Environment Adaptability	Many articles that insist 'the Limitations of JIT'				
JIT	Low / Low	Short / High	High	has emphasized this point.				
Non JIT	High / High	Long / Low	Low	-				
Abnormal (Depression)	Storage Time	Inventory Cost	Inventory Risk	There were not wrong decisions for Japanese automobile manufacturers to stop production lines/plants by both these disaster.				
JIT	Constant (short)	Constant (Low)	Constant (Low)					
Non JIT	Longer	Higher	Higher					
Abnormal (Disaster)	Shutdown of Plants	Loss on disposal of Inventories	Recovery Speed of Plants					
JIT	Damaged Plants: Immediately Other Plants: Earlier	Damaged Plants: Low Other Plants: Non	Damaged Plants: High Other Plants: High	"Recovery Speed" are very importance!				
Non JIT	Damaged Plants: Immediately Other Plants: Later/Avoid	Damaged Plants: High Other Plants: Non	Damaged Plants: Low Other Plants: Low					

It is impossible to say definitely that 'The Limitations of JIT' exists

If plant suffer disaster, ...

Invisible damages were unveiled.

- The affects to the supply chain network, production system in Japanese automobile manufacturers by these disasters.
- As for recovery speed from disasters, JIT operated to advantage to the Japanese automobile industry.

Fundamental issues of their damages were unveiled.

- As for TPS, there were not wrong decisions for Japanese automobile manufacturers to stop production lines/plants by both these disasters.
- The comparison of disaster and depression in terms of the decreasing speed/volume of supply and the recovery speed.
- It is impossible to say definitely that the limitation of the JIT exists.

- The affects to Japanese automobile industry by the floods in Thailand in 2011
- Simulation modelling/analysis of the affects to supply chain network by disasters.

Thank you for your kind attention.